SCALA DESIGNER

Whether you are a beginner or an expert, with Designer you can create polished, professional on-screen productions that combine text, sound, graphics and animation for maximum impact. Designer, when used with its powerful companion application Content Manager, lets you easily publish and distribute your productions across the internet to networks of Scala Players located around the globe.

Designer was created specifically for visual communication and has many publication and playback options that make the environment a powerful creative composition tool to add to your existing toolbox.

Aggregation of Different Media Formats
Designer composites a large variety of image, video and audio file formats without file conversion or re-rendering on the server side. Supported media formats include:

- Image: BMP, ANIMGIF, JPEG/JPG, PNG, TIFF and WMF
- Video: MPEG 2, WMV and H.264, HEVC/H265, Apple ProRes A4H (Apple ProRes 4444)
- Sound: WMA, WAV, MP3, M4A/AAC
- Streaming: H264/MPEG2 over RTP/RSTP, Unicast or Multicast
- Other: HTML5

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Learn more about scala digital signage software at www.scala.com

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Make it Dynamic – Seamlessly combine text, graphics, sound and video into broadcast-quality multimedia. Preview exactly how it will appear, even full-screen

Forget Re-rendering – Designer doesn't re-render your videos or other content, giving you more creative control over the final playback quality. Playback is rendered live and on the fly with the original media formats unaltered

Smooth, Eye-catching Transitions – Take advantage of hundreds of smooth, full-screen effects and transitions built into the Scala playback engine

Live Playback – Incorporate live Windows Streaming Video

Layout – Compose more attractive and distinctive screens with element alignment tools, grids and guides

Language Support – Create your content in dozens of languages with support for most international writing systems (including European languages, Asian languages, Arabic, Hebrew, and more)

Design Versatility – Design for landscape, portrait or video walls. Content can be auto-rotated and scaled to perfectly fit your displays

Crawls – Add data-driven text crawls with controllable direction and speed

Template Design – Design great templates and keep your look clean and consistent while letting any internet user easily add content and text

Interactive Content Design – Includes interactive buttons, variables and branching for kiosks or other applications

Easy Customization – Author applications right in the easy-to-navigate graphical interface

Authoring Amenities – Designer comes with plenty of other useful authoring features such as undo, spell check, printing, collect files and exporting

Publish Your Work – Publish your content to Scala Content Manager where it is scheduled and distributed to Scala Players

Optional Scripting – Powerful scripting capabilities enables integration with external data sources

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